

★ BRIDES IN LOVE

NOVEMBER

STORIES OF

A Charlton
Publication

10¢



Brides ⁱⁿ Love

Every thrilling
love story filled
with tender
kisses and
exciting romance





WEB COMIC
UNIVERSE.COM

**BOYS · GIRLS
MEN · WOMEN**

**Boy and Girl Scouts
Camp Fire Girls - News Boys!**

PRIZES GIVEN

MAKE MONEY, TOO!

We will send you the wonderful prizes pictured on this page ... or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rifles, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, scout equipment, movie machines, record players, and many others ... all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c ... sell on sight. You can make big cash commissions or get many exciting prizes for selling just one set of 24 Mottos. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you Free.

SEND NO MONEY—We Trust You!

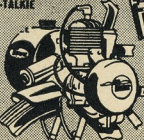
ELECTRONIC TWO-WAY WALKIE-TALKIE



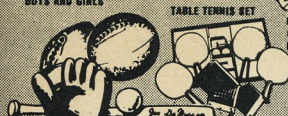
Wrist Watch for Boys and Girls



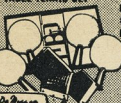
TABLE TENNIS SET



GAS MOTOR FOR YOUR BICYCLE



SPORTS EQUIPMENT



ROLLER SKATES



GIRL'S OVERNIGHT CASE



INDIAN MOCCASIN SET



TYPEWRITER

BROWNIE MOVIE CAMERA PROJECTOR SCREEN



JET PLANE WITH GAS ENGINE



SEWING MACHINE



RADIO



WOODBURNING SET



CHEMISTRY SET



WALKING DOLL



ELECTRIC TRAIN



PORTABLE PHONOGRAPH



ARCHERY SET



MUSICAL INSTRUMENT



FLASH CAMERA



TOY SOLDIER OR SALE EVANS LAMP



BABY HAYES FISHING KIT



RED RYDER CARBINE

ALL KINDS OF HOUSEWARES



POPPY TOASTER



BOYS' OR GIRLS' BICYCLE



SCOUTING EQUIPMENT



1 TUBE RADIO SET



TYPEWRITER

BROWNIE MOVIE CAMERA PROJECTOR SCREEN



SEWING MACHINE



RADIO



WOODBURNING SET



CHEMISTRY SET



WALKING DOLL

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship At Once Prepaid your first set of 24 Mottos on trust. When you have sold the 24 Mottos, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$6.00 and keep \$2.40. Hurry, send TODAY for 24 Mottos ON TRUST and big Prize Catalog Free.

FREE MEMBERSHIP in FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and I'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours — PLUS extra surprises!



FREE BIG PRIZE CATALOG

The FUNman, Dept. H-158 5726 N. Broadway, Chicago 40, Ill. FREE BIG PRIZE CATALOG

Please rush to me on 15-days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

Name _____

Street or RFD _____

Town _____ Zone _____ State _____

BRIDES IN LOVE

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VOLUME 1, NUMBER 15

NOVEMBER, 1959

SEND NO MONEY—We Trust You!

BRIDES IN LOVE

I LOVED MY JOB IN THE PARIS OFFICE OF A LARGE AMERICAN MANUFACTURING COMPANY! AFTER ALL, I WAS YOUNG, AND ROMANTIC...AND ALREADY I HAD FOUND A BEAU IN THE BEAUTIFUL CITY ON THE SEINE!

ABANDONED LOVER



ARMAND WAS CHARMING AND SO CONTINENTAL!

MY DEAR LIZA...
YOU LOOK BEAUTIFUL
TODAY, AS USUAL!



WE SHALL HAVE
DINNER AT MAXIMS
...THEN DANCING
AT THE MOULIN
ROUGE... YES?

SOUNDS
DELIGHTFUL,
ARMAND!



BRIDES IN LOVE

ARMAND AND I HAD BEEN DATING FOR A FEW MONTHS! HE WAS FUN, AND NICE TO BE WITH! HE WOULD BE A GOOD HUSBAND FOR ANY GIRL!



TOMORROW I MUST GO TO NORMANDY TO SETTLE CERTAIN ESTATE MATTERS! I'LL BE GONE FOR A FEW WEEKS!



I'LL MISS YOU, ARMAND!

I TOO, MY DEAR! I'LL COUNT THE HOURS UNTIL I RETURN TO PARIS AND SEE YOU AGAIN!



AFTER ARMAND LEFT, I SPENT MOST OF MY FREE TIME WALKING ALONG THE BOULEVARDS...



I ENTERED A STORE TO BUY A BOOK... I NOTICED A GOOD-LOOKING YOUNG AMERICAN HAVING DIFFICULTY MAKING HIMSELF UNDERSTOOD TO THE FRENCH PROPRIETRESS!

MAIS JE NE COMPRENDS PAS, MADAM!



MAYBE I CAN HELP? WHAT ARE YOU ASKING FOR?

THANK GOODNESS SOMEONE WHO SPEAKS ENGLISH! I'M TRYING TO GET A POCKET-SIZE FRENCH-ENGLISH DICTIONARY!

BRIDES IN LOVE

I HELPED THE YOUNG MAN WITH HIS PURCHASE, THEN WE LEFT THE STORE TOGETHER....

I'M DEEPLY GRATEFUL! BY THE WAY, I'M TED MARLTON...

AND I'M LIZA SHELLEY!



I JUST ARRIVED A FEW DAYS AGO... CAME OVER TO FINISH MY NOVEL, AND TO LEARN THE FRENCH LANGUAGE!



I OWE YOU SOMETHING... LET ME BUY YOU SOME REFRESHMENT!

ALL RIGHT, TED...



I TOLD THIS APPEALING YOUNG MAN ALL ABOUT MYSELF!

...SO I CAME OVER TO WORK IN THE PARIS OFFICE OF THE COMPANY. IT'S BEEN NEARLY A YEAR NOW!

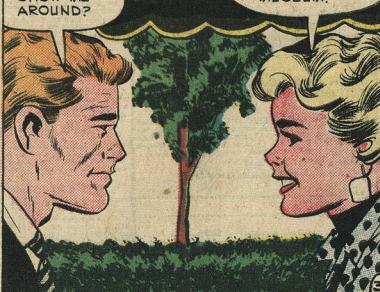
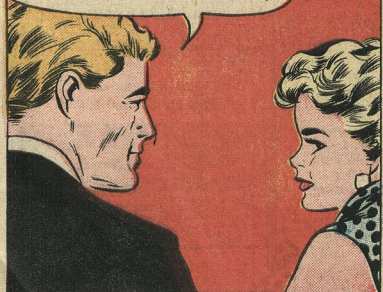
IT TOOK ME THREE YEARS OF CAREFUL SAVING, TO FINALLY AFFORD THIS TRIP!



I'VE BEEN WRITING A NOVEL, BUT GOT BOGGED DOWN IN THE MIDDLE! I'M HOPING SIX MONTHS IN EUROPE WILL GIVE ME THE INCENTIVE I NEED TO FINISH THE BOOK!

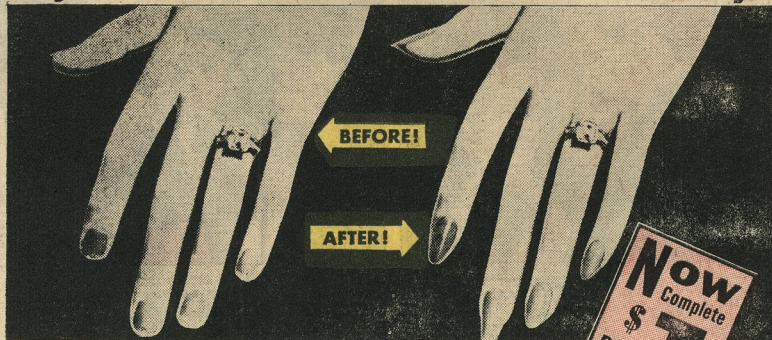
PARIS IS STILL STRANGE TO ME! COULD YOU FIND THE TIME TO SHOW ME AROUND?

ALL RIGHT, TED... AND WE CAN START WITH THE LOUVRE MUSEUM!



CONTINUED AFTER FOLLOWING PAGE

Longer Finger Nails Now Yours in just minutes...with this new discovery!



NOT A FALSE NAIL but a "treatment" that builds out your short or broken nails fast!

So Easy!
Apply in minutes!



Nails short, always breaking, tearing?



Just place one of nail forms on nail. Brush in LIQUID NAIL.



Nail hardens quickly. Slip off form—it's ready to trim and polish. Looks real—SO NATURAL!



Why Pay More?

- **KIT INCLUDES:**
1. 2 BOTTLES SPECIAL COMPOUND
 2. PLASTIC MEASURING CUP
 3. PLASTIC MEASURING SPOON
 4. APPLICATOR BRUSH
 5. FULL SET NAIL FORMS

NOW here at last—the new **LIQUID NAIL** discovery that makes your dreams of beautiful, tapering, **LONGER LOOKING** nails come true! No matter if you have broken or jagged nails...no matter if your fingernails are short and unattractive...this new discovery now changes all that! And in just minutes! Now, while this offer is valid you can get the 2.98 size for only \$1.

REPAIRS & LENGTHENS JAGGED, BROKEN NAILS

Not Artificial Nails!

New and so different—not a false nail that glues on! Not a polish! It's an amazing plastic liquid that you brush on. Dries quickly to a smooth, clear appearance. Virtually becomes part of your nail. Can't crack or break. You can do heavy housework, type, wash dishes and clothing. You can drive, work in the garden, play tennis, etc. All this without damaging your nails. You can build your nails to any length or shape desired. **LIQUID NAIL** practically becomes part of your nails. It actually **GROWS OUT** with them!

You Need Not Be Ashamed of Your Hands

No longer need you be embarrassed in public by homely, unattractive hands. **LIQUID NAIL** corrects badly formed nails and it even jagged edges with only **ONE** home treatment.

The same type treatment at your beauty salon would cost up to \$15.00. With **LIQUID NAIL** the cost to you is only pennies! It's so **EASY!** It's so **QUICK!** It's **FUN** to do! Right before your eyes, in mere minutes, **LIQUID NAIL** gives your fingers a tapering length and slenderness that adds exquisite beauty and elegance to your hands.

JUST BRUSH ON!

Nothing could be simpler...mix in cup, then brush on and let it harden. Makes your nails look real! Feel real. No artificial or exaggerated appearance such as false nails give. And it lasts and lasts. No need for daily touch-ups.

Nails Grow Stronger, Too!

LIQUID NAIL is stronger than your regular nails. Grows out with your hair. Your friends will envy the look of beauty it gives. So natural and alive looking! Always looks neat, trim, beautiful!

GET THE GENUINE ORIGINAL FOR BEST RESULTS

Get the genuine—get the best for best results! **LIQUID NAIL** costs no more than inferior imitations. It's backed up by years of research and experience. Buy it with confidence on Money-Back Guarantee!

REGULAR \$2.98 KIT \$1 YOURS FOR ONLY

A LIQUID NAIL BUILDING treatment in a beauty salon can cost you all the way up to \$15.00. It not only costs more but puts you to a lot of fuss and bother. Now you can obtain a **COMPLETE KIT**—exactly the same as sold all over America at 2.98—for the deep-cut price of only \$1, plus 10 cents tax. Yes, this is exactly the same formula advertised in leading magazines, on radio and television for 2.98. Imagine it—the **COMPLETE KIT**, including nail forms, the nail building liquid, easy illustrated directions, applicator brush, etc.—all this for only one dollar! Why pay more? **LIQUID NAIL** is not available in drug stores at this cut price. You must use the special coupon below. No more than two sold by mail! This offer may be withdrawn at any time. Therefore, rush your coupon to ensure yours!

ACCEPT OUR FREE TRIAL OFFER

You don't risk a cent when you try **LIQUID NAIL**—it's sent to you on a guaranteed **MONEY BACK** basis. You try it—you test it—if it doesn't give you long, tapering, beautiful looking nails, just return the balance of the formula in 10 days and your dollar plus tax comes right back—no questions asked! You can't lose a penny on this **NO-RISK** home trial. It may be months before enough **LIQUID NAIL** will be available in all drug stores at the regular price of 2.98. Meantime, get yours **NOW**—direct—and save about two dollars! Send only 1.00 plus 6¢ tax with coupon for **PROMPT** delivery right up to your door. Rush now to:

THORESEN, Inc., Dept. 68-L77
585 Water St., New York 2, N.Y.

SPECIAL DISCOUNT COUPON

Reg. 2.98 Size for \$1

THORESEN, Inc., Dept. 68-L77
585 Water Street, New York 2, N. Y.

BRUSH—complete \$2.98 **LIQUID NAIL** Kits at reduced price of 1.00 plus 10¢ tax for 10-Day Home Trial! Include Liquid, Nail Forms, Applicator Brush, etc. It must give me long beautiful nails or I will return unused portion for immediate refund.

- ☐ Send 1 Kit—\$1.10 enclosed
☐ Send 2 Kits—\$2.20 enclosed. (Limit 2)

Name

Address

City

State

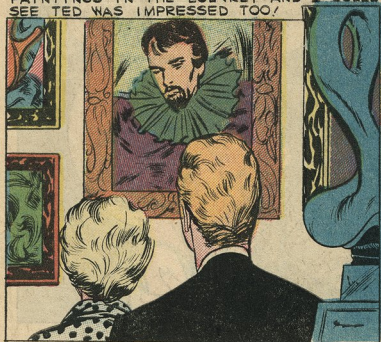
NAIL BITERS:

Here's Good News!

When you treat your nails with this amazing formula, they become so tough and sturdy that it becomes practically impossible to bite them off. It beats all other methods to help cure this unpleasant and embarrassing habit. Many people now use **LIQUID NAIL** as an aid in eliminating this habit in both children and adults.

BRIDES IN LOVE

I NEVER TIRED OF VIEWING THE FAMOUS PAINTINGS IN THE LOUVRE, AND I COULD SEE TED WAS IMPRESSED TOO!



PARIS IS BEAUTIFUL/
AND INSPIRING! IT
WON'T TAKE ME LONG
TO FINISH MY BOOK IN
THIS KIND OF ATMOSPHERE!



I SAW TED OFTEN IN THE WEEKS WHICH FOLLOWED! THERE WAS NO USE HIDING THE TRUTH FROM MYSELF! I HAD FALLEN IN LOVE WITH THIS YOUNG MAN WHO HAD COME INTO MY LIFE!



AND THEN ONE NIGHT...

BLAME IT ON THE MOON... ON PARIS... ON WHATEVER YOU LIKE! BUT THE FACT IS, I'M IN LOVE WITH YOU, LIZA... DEEPLY...

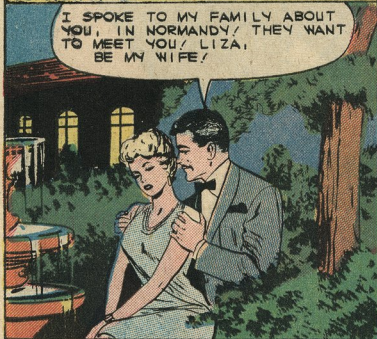


OH, TED... IT'S
HAPPENED TO ME TOO!
I LOVE YOU, DARLING!



BRIDES IN LOVE

A FEW DAYS LATER ARMAND RETURNED TO PARIS! I WENT OUT WITH HIM...



I SPOKE TO MY FAMILY ABOUT YOU, IN NORMANDY! THEY WANT TO MEET YOU, LIZA, BE MY WIFE!

LATE THAT NIGHT, I THOUGHT ABOUT THE TWO MEN IN MY LIFE!

TED HASN'T MENTIONED MARRIAGE! ARMAND WOULD BE GOOD TO ME! WHAT SHOULD I DO?



YOU'RE MY INSPIRATION, DARLING! I NEED YOU, TO MAKE MY LIFE COMPLETE! WHAT'S YOUR ANSWER?



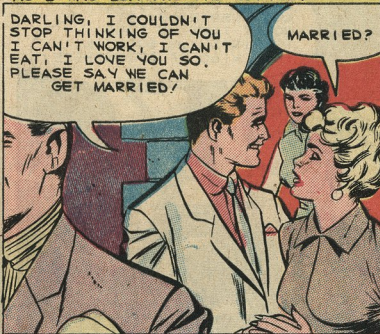
IN LOVE

THERE WAS A TIME WHEN I THOUGHT I LOVED ARMAND! BUT NOW THERE WAS TED... AND MY MIND WAS IN CONFUSION!



YOU MUST GIVE ME TIME TO THINK! I'LL LET YOU KNOW, SOON!

TED SOLVED MY PROBLEM THE NEXT DAY, AS I WAS LEAVING THE OFFICE!



DARLING, I COULDN'T STOP THINKING OF YOU I CAN'T WORK, I CAN'T EAT, I LOVE YOU SO. PLEASE SAY WE CAN GET MARRIED!

MARRIED?

I SAID "YES" WITH A KISS! AND I DIDN'T CARE HOW MANY PASSERSBY WERE WATCHING! I KNEW THEY WOULD UNDERSTAND!



END

BRIDES IN LOVE

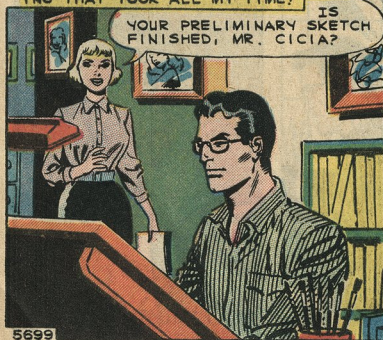
I'D BEEN SHY AT HOME... I'D NEVER BEEN ON MY OWN BEFORE AND I JUST COULDN'T SEEM TO ACCEPT, OR BE ACCEPTED BY, THE PEOPLE IN HAWKCLIFFE WHERE I'D GOTTEN THE OPPORTUNITY I'D TRAINED FOR IN COLLEGE! I WAS ALONE... IN A...

WORLD WITHOUT LOVE



AT WORK, I WAS ABLE TO SUBDUCE MY TEARS, MY LONELINESS... I WAS WORKING ON A NEW TYPE OF FOOD PACKAGING THAT TOOK ALL MY TIME!

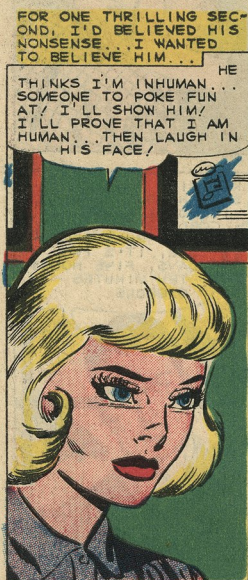
IS YOUR PRELIMINARY SKETCH FINISHED, MR. CICIA?



NO, MISS DEAN, THE SKETCH IS NOT FINISHED, I KNOW, ACCORDING TO YOUR SLIDE-RULE SCHEDULE, IT'S TWO DAYS, FIVE HOURS, TEN MINUTES OVERDUE...



BRIDES IN LOVE



BRIDES IN LOVE



WILL YOU GO WITH ME, JAN? I'LL CALL FOR YOU AT EIGHT!

FINE, BEN, IT'S A DATE! I'LL LEAVE THE OFFICE EARLY. I'VE GOT A LOT TO DO IF I'M GOING OUT TONIGHT!

I'D PLANNED ON BUYING A SENSIBLE SUIT TO WEAR TO WORK... INSTEAD, I BOUGHT A FRIVOLOUS DRESS...



I'LL TAKE THIS ONE--WILL YOU SEND IT WITH MY OTHER PACKAGES? I'VE GOT AN APPOINTMENT AT THE HAIRDRESSER!

I GOT THE FULL TREATMENT...AND I FELT LIKE A DIFFERENT GIRL!

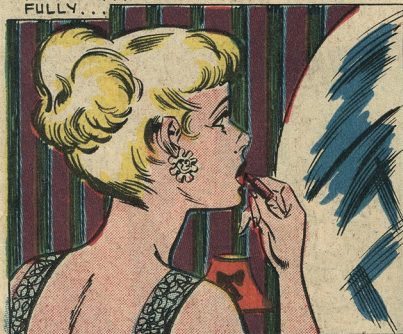


I'VE GOT AN HOUR AND A HALF--THAT'S JUST ENOUGH TIME FOR WHAT I WANT TO DO!



I WANT TO LOOK REALLY GLAMOROUS! I WANT TO IMPRESS BEN AS HE'S NEVER BEEN IMPRESSED BEFORE!

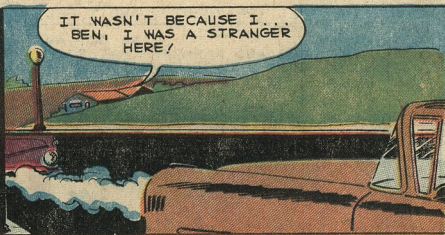
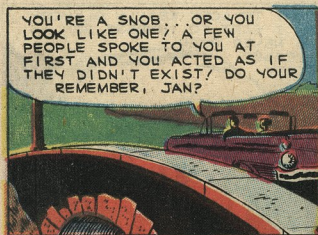
I DRESSED CAREFULLY...USING MY BEST PERFUME...APPLYING MAKE-UP CAREFULLY...



HE'S LIKE ALL THE OTHERS IN HAWKCLIFFE WHO SNUB ME EVERY DAY! I'LL LAUGH AT HIM, MAKE A FOOL OF HIM IN RETURN FOR THE WAY THEY'VE TREATED ME! THERE'S THE DOORBELL...



BRIDES IN LOVE



BRIDES IN LOVE

HE DIDN'T ANSWER... HE REFUSED TO QUARREL NO MATTER WHAT I SAID, AND, AS WE ARRIVED AT THE TOWN HALL, I WAS GLAD HE'D KEPT CALM...

BEN, LET'S NOT FIGHT AGAIN TONIGHT! LET'S PRETEND WE ARE FRIENDS FOR JUST ONE EVENING!

YOU'VE GOT A DEAL, MILADY!



I FELT THE TENSION LEAVING MY BODY AS BEN DANCED WITH ME... I RELAXED FOR THE FIRST TIME IN MONTHS!



YOU REALLY CAN BE NICE, JAN! WHY WEREN'T YOU LIKE THIS WHEN YOU ARRIVED?

I'VE ALWAYS BEEN SHY, BEN! I SNUBBED FIRST, AFRAID TO BE SNUBBED!



I THINK I OWE THE ENTIRE TOWN AN APOLOGY... I WOULD IF I COULD, TOO!

AN APOLOGY ISN'T NECESSARY, JAN! JUST BE NICE... THEY'LL UNDERSTAND!



WE HAD A WONDERFUL TIME THAT NIGHT... AND ON OTHER NIGHTS THAT FOLLOWED!



...AND EVERYONE IN TOWN WAS ON HAND WHEN BEN AND I MARRIED!



END

BRIDES IN LOVE

HONEYMOON LANE

THE NEW SALESMAN IN THE REAL ESTATE OFFICE WHERE I WORKED WAS THE HANDSOMEST MAN I HAD EVER SEEN, AND MY HEART BEAT JUST A LITTLE FASTER, WHEN MY BOSS INTRODUCED US!



RECORD YOUR VOICE AT HOME

ONLY
\$6⁹⁸



FUN FOR
THE WHOLE
FAMILY



FEATURES:

- Handy Portable Carrying Case
- Cuts Actual Records
- Records at 33 1/3, 45, or 78
- Sing, Tell Jokes, Record

MAKE YOUR OWN RECORDS ANYWHERE

Kids, now you can cut your own records at home. Sing, tell jokes, record secret conversations, speeches, take off your favorite shows and music, and it's all ready to play back instantly. Put your voice on records, or a pals, or Mom & Dad's and then play it back at home, parties, gatherings, or wherever your family and friends gather.

IT'S FUN—IT'S REVOLUTIONARY IT'S ELECTRONIC

You receive complete recording equipment, including recording arm and head, microphone, tracking disc, cutting needles, and full supply of blank records. It all attaches to your phonograph, and you're all set to record what you like, where you like and when you like. Takes only 30 seconds, and anyone can operate it. Records at 33 1/3, 45 or 78 R.P.M.'s Only \$6.98 plus 45¢ shipping charges. Additional blank recording disks are available from us at \$3.00 per package of 12.

10 DAY FREE TRIAL

Don't delay! Order now! Use this exciting recorder for parties, gatherings, recording sessions and just plain fun for 10 full days. Test it in your own home, and if you're not 100% delighted, simply return for prompt refund of the full purchase price. Only \$6.98 plus 45¢ shipping charges.

MONEY BACK GUARANTEE

Honor House Products Corp. Dept. RD-30
Lynbrook, New York

Rush my Voice Recorder at once. If I am not 100% delighted after 10 day free trial, I may return the merchandise for prompt refund of full purchase price.

- ☐ I enclose \$6.98 plus 45¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery plus shipping charges.

Name _____

Address _____

DRAMATIC NEW FIGURE BEAUTY

- BEAUTIFIES THE FEMININE FIGURE
- DEVELOPS CHEST
- SLIMS WAIST—AIDS LEGS

ONLY
\$1⁹⁸

Now, through the famous Swedish method of "gentle" exercise that doctors recommend, you can develop a more beautiful form. Yes, just 10 minutes a day of this scientific development based on the modern up-to-date principles of smooth, equalized exercise allows you to make your measurements closer to the ideal feminine shape. Yes, follow our plan and you can actually give yourself the shape you desire—firm flesh where fat used to be—and new feminine beauty and allure. Legs, waist, chest, hips, all receive soothing, gentle toning and firming. Actually take inches off your waistline and hips with "Figure Control" exerciser and plan. Figure Control is fully adjustable—fully guaranteed. So, for a lovelier, healthier, more vibrant feeling, order now.



slims waist

aids legs

develops chest

10 DAY FREE TRIAL

A famous doctor says: "The improvements that can be expected from chest exercise are: (1) an improvement of the circulation of the blood in the breasts due to the pumping action of the chest muscles. (2) a thickening and development of the muscles upon which the breasts lie. (3) an increase of tone and elasticity of the muscles running towards the sides to give a shapeliness to the bust as a whole." And the fully illustrated instructions enable you to vary your exercises to whatever portion of your figure you wish to. So try "Figure Control" for 10 minutes a day in your own home. If, after 10 days you don't begin to look better and feel better, then simply return for prompt refund of full purchase price. Only \$1.98 plus 25¢ shipping charges.



MONEY BACK GUARANTEE

Honor House Products Corp. Dept. BD-86
Lynbrook, New York

Rush my "Figure Control" Swedish Method Beauty Developer at once. If I am not 100% delighted after 10 day free trial, I may return it for prompt refund of full purchase price.

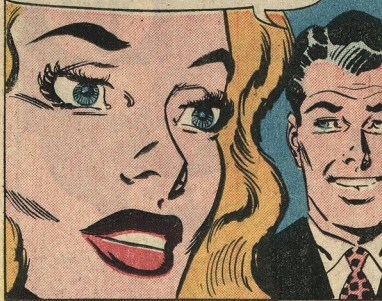
- ☐ I enclose \$1.98 plus 25¢ shipping charges Same Guarantee
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. plus shipping charges.

Name _____

Address _____

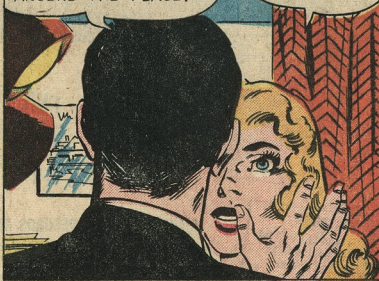
BRIDES IN LOVE

MY IDEA IS TO FURNISH ONE OF THE HOMES COMPLETELY... IT WILL BE A MODEL HOME, FOR PROSPECTIVE CLIENTS TO LOOK OVER!



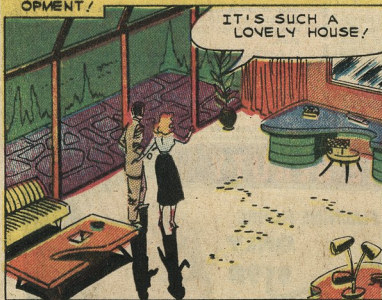
YOU AND I WILL SPEND MOST OF THE DAY IN THE MODEL HOME, TALKING TO PEOPLE... SHOWING THEM AROUND THE PLACE!

IT SOUNDS LIKE A WONDERFUL PROMOTION IDEA, JACK!



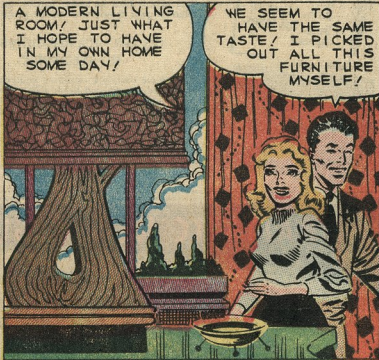
THE DAY AFTER THE MODEL HOME WAS FURNISHED, JACK AND I WENT ON DUTY, TO GREET HOME-BUYERS INTERESTED IN LIVING IN THE NEW DEVELOPMENT!

IT'S SUCH A LOVELY HOUSE!



A MODERN LIVING ROOM! JUST WHAT I HOPE TO HAVE IN MY OWN HOME SOME DAY!

WE SEEM TO HAVE THE SAME TASTE! I PICKED OUT ALL THIS FURNITURE MYSELF!

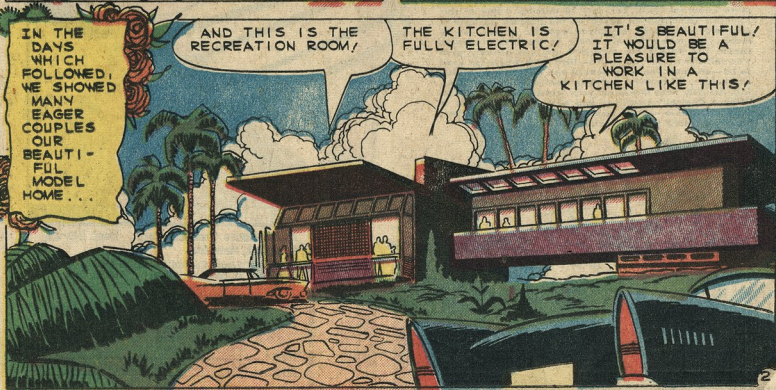


IN THE DAYS WHICH FOLLOWED, WE SHOWED MANY EAGER COUPLES OUR BEAUTIFUL MODEL HOME...

AND THIS IS THE RECREATION ROOM!

THE KITCHEN IS FULLY ELECTRIC!

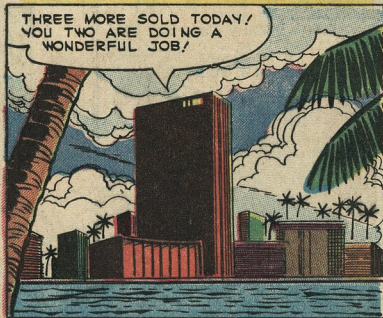
IT'S BEAUTIFUL! IT WOULD BE A PLEASURE TO WORK IN A KITCHEN LIKE THIS!



BRIDES IN LOVE

THE HOMES IN THE DEVELOPMENT WERE SELLING FAST, AND OUR BOSS, MR. WEBSTER, WAS VERY PLEASED...

THREE MORE SOLD TODAY!
YOU TWO ARE DOING A
WONDERFUL JOB!

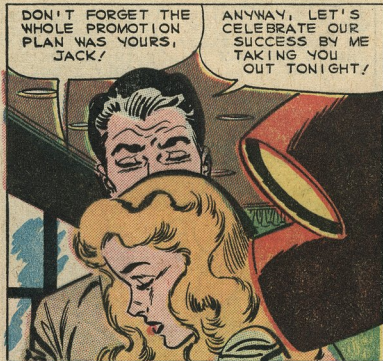


YOU DESERVE MOST OF THE CREDIT, GAIL! YOU REALLY SELL THE WIVES ON THE COMFORTS AND CONVENIENCES OF OUR HOMES!



DON'T FORGET THE
WHOLE PROMOTION
PLAN WAS YOURS,
JACK!

ANYWAY, LET'S
CELEBRATE OUR
SUCCESS BY ME
TAKING YOU
OUT TONIGHT!



IN THE WEEKS WE HAD KNOWN EACH OTHER, I'D BEEN HOPING JACK WOULD ASK ME FOR A DATE! AT LAST HE HAD!

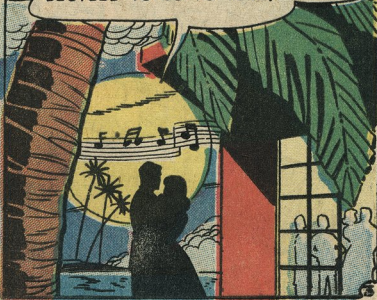


YOU SEEM IN A
GAY MOOD TONIGHT,
JACK!

WHY SHOULDN'T I BE? I'M
DANCING WITH A PRETTY GIRL
...AND I'M A SUCCESS AT THE
FIRST JOB I EVER HAD IN
MY LIFE!



MY FAMILY IS VERY RICH, GAIL! BUT I'M THE KIND OF GUY WHO WANTS TO MAKE HIS OWN WAY IN LIFE! I THINK DAD WAS SECRETLY PLEASED WHEN I DECIDED TO GO TO WORK!

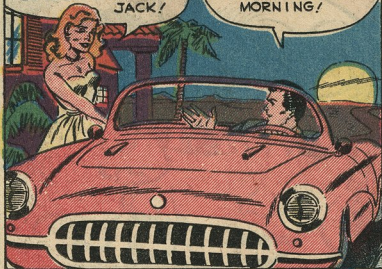


BRIDES IN LOVE

WHEN JACK DROVE ME HOME, I WAS HOPING HE WOULD KISS ME, BUT HE JUST GAVE ME A FRIENDLY SMILE AND SAID GOOD NIGHT!

THANKS FOR A LOVELY EVENING, JACK!

MY PLEASURE! SEE YOU AT THE HOME IN THE MORNING!



THE NEXT DAY, JACK HAD A VISITOR AT THE MODEL HOME, AND I UNDERSTOOD WHY HE HAD NOT BEEN VERY ROMANTIC...

SO THIS IS WHERE YOU'RE WORKING! REALLY, JACK... I'M DISAPPOINTED IN YOU!



BOTH OUR FAMILIES HAVE SO MUCH MONEY... WHY MUST YOU WORK? I THOUGHT WE'D BE MARRIED BY NOW, AND ON OUR HONEYMOON!

PLEASE TRY TO UNDERSTAND, VALERIE...



IF WE GOT MARRIED, WE'D HAVE TO LIVE ON MONEY I EARNED! THAT'S THE WAY I'D WANT IT!

CONSIDER OUR ENGAGEMENT ENDED, JACK! I THINK YOU'RE A FOOL! I DON'T WANT TO SEE YOU ANY MORE!

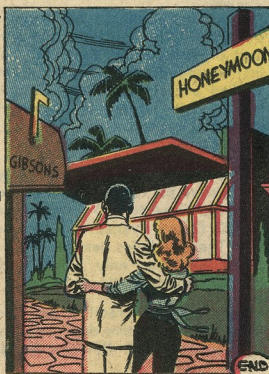
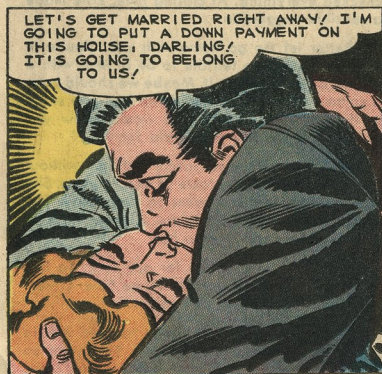
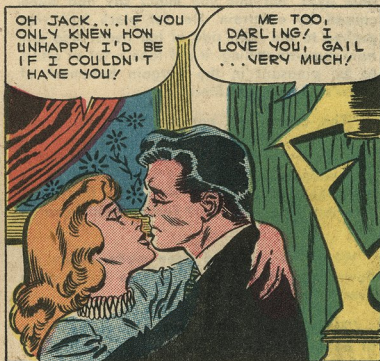
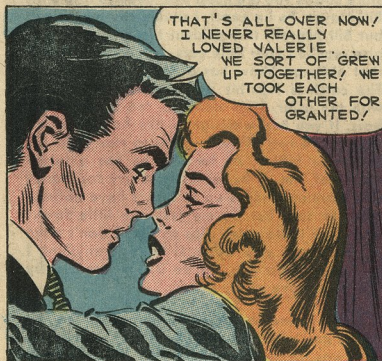


I'M SORRY, JACK... SHE IS A LOVELY GIRL...

YES... BUT TERRIBLY SPOILED AND NOT TOO BRIGHT, I'M AFRAID! I GUESS THIS IS THE BEST THING THAT COULD HAVE HAPPENED!



BRIDES IN LOVE



TWO LOVE BIRDS

You would have to be an expert to detect the fact that Helen Fromer had been crying. True, there was a little redness about her two pale blue eyes. But this you might say had been caused by eyestrain. Her jet black hair was pushed to the right side of her head. And just now she was smiling. It did take a lot of effort to be pleasant in the bargain basement of Shaw's Department Store.

"The colors will not run when you wash them," she was telling an elderly lady. "Use luke warm water and do not rub too vigorously. Best bargain in town. Last week we sold the identical item for \$4.40. Half price this week. How many do you want? Three? Shall I charge it?"

When the sale had been made, Helen sat down for just five seconds. Elsie Miller came over to her with some news.

"Mrs. Dulligan wants to see you. She's over at booth number ten. Looks a bit mad to me. Did you do anything wrong?"

Mrs. Mary Dulligan had been with Shaw's Department store so long that not a soul, except old man Shaw, could tell you when she first started. There had been a rumor she had worked down in Civil War Days, but this was merely a bit of idle gossip. When Helen Fromer arrived at booth ten, Mrs. Dulligan handed her a sales book.

"You made more mistakes yesterday than the entire store put together. The package that was to be delivered to 345 Grand Avenue you sent to 543 Grand Avenue. Just reversed the numbers. Then our sales item for \$3.20 you sold for \$2.30. Costs us only \$2.50 each. And you switched packages three times."

This time Helen really cried. It looked something like a miniature downpour on a hot sultry summer day. Mrs. Dulligan handed Helen a handkerchief.

"Now turn off the water works and listen to some common sense," she advised. "This is a very touching scene I'm sure. Everybody in the store knows you are head over heels in love with Bill Mayer. To be exact, I should say everybody but Bill himself. It is evident the grapevine has also reached your little ears. So you have heard that old man Shaw has offered Bill a top job. The catch is that his daughter Katherine goes with the offer. Now don't be too hard on the boss. If you had a daughter like Katherine you would give two of these stores to marry her off to a nice fellow. As for Bill, he has a future ahead of him. If he wants to marry for money and position, that is up to him. I have nothing more to say. But do me just one little favor. Make out those sales slips so that I don't have to check over your book. If there is anything I can do to help you, I'll do it. I'm just a softy for young love at my age."

Helen Fromer managed to go through the rest of the day without a mistake in her sales book. That was because her chum, Elsie Miller, double checked everything. At closing time, Elsie made a sensible suggestion.

"Better let me go home with you. You're in a daze. It must be terrible to be in love with a guy who doesn't know it. Maybe we should have a committee to inform him. If he had any sense in that thick skull of his he would know you are the only girl in the world for him."

Helen arrived home safely but not without giving two motorists a taste of heart failure. She had no appetite and went to bed early. Her dream was partly a nightmare. A young man on a white horse came up to her.

"Make out a sales slip for one love. To last forever and ever. Hurry I have no time. Otherwise I must go to South Hampton."

"No sales slip for me," she taunted him in her dream. "Love is not for sale. Yet it can be bought with only one thing in this world. Love."

Love for Love. You don't love Katherine Shaw. You love me!"

As the young man on horseback started to hand Helen the sales book, she awoke. It was early morning and Saturday. She had an idea

"I'll go to the zoo," she said to herself. "First I'll go get some breakfast in the corner drug-store."

She didn't look at the clock. Quickly she dressed and went downstairs. There was an old car parked at the curb. A tall young man slid away from behind the wheel. Then he stood in front of her. His two hands found her hands and held them tightly. The sun was coming up from the horizon and also the apartment houses. There were only a few people in the street at 6:30 in the morning.

Bill's eyes gazed directly at Helen. She was beginning to breathe heavily as the excitement grasped her. He came closer and so did she. She sobbed slightly and then his two arms went around her. This was no dream she told herself as his lips searched for and found hers. She knew that without him life would have no meaning.

Several people passed by without any comment. A middle-aged man stopped and eyed the lovers carefully.

"Why don't you marry the girl," he suggested.

"Thanks for the idea, mister," was the unexpected reply. "City Hall opens at nine."

They had a quick breakfast at the corner drugstore. When they left the soda jerk made his observation.

"Nuts, I tell you. Plain nuts the two of them. She starts to butter her toast with a spoon. He spills his cream over the floor, and then tries to stir his coffee with his finger. What's the matter with people today?"

"Can't you recognize love when you see it, you big moron?" said Tillie who was washing dishes. And then to herself she added. "I wish that moron would find out how I love him. If he doesn't, maybe I should tell him."

A garage attendant and a porter were the two emergency witnesses for the wedding. Then they went into the car. Helen looked at Bill.

"As your wife may I ask what happened? What did old man Shaw try to do to you?"

"Whenever anybody is considered for advancement, they get an invitation to his place in South Hampton. I went there two weeks ago. He put it on thick. Told me he wanted someone

to carry on the Shaw name. I would have to change my name to his. Then Katherine made a big play for me. Told me all the things she expected in a husband. They had me out on their boat. Gave me a taste of big money. I knew there was a certain girl for me. Right in the store. So I got busy. Lined up a job in Chicago. Of course I would be fired. What did they think I was? A hunk of merchandise for sale?"

They stopped back at Helen's place and she packed her bags. Then she went to the phone.

"At least I should tell Mrs. Dunnigan," she informed her husband.

"And she'll tell the whole store," added Bill.

Soon they were headed towards the Elsmere Avenue Bridge on their way to Chicago. The sirens of a police car and two motorcycle officers stopped them.

"Anything wrong?" asked Bill

"Identify yourself," replied the officer.

"Just married," said Helen. "Show them our license."

They were escorted back to the entrance to the bridge. A lot of people gathered around them. The police officer talked to some bigwig. Then the man came over.

"Congratulations you two lucky lovebirds. Your car was the ten millionth to use the Elsmere Avenue Bridge. We are staging a big publicity stunt. You get a free honeymoon, a new house all furnished, a new car, and a new wardrobe for both of you. Let our Chamber of Commerce give you the biggest marriage reception in the history of our city."

Helen cried as flashbulbs exploded. But these were tears of joy. She managed to say one sentence to her husband.

"I always wanted a big wedding."

Back in the private office of Samuel Shaw, Mrs. Dunnigan was facing a tired man.

"Bill has possibilities and will make good. You give him that job. As for Katherine, I'll take care of her myself and teach her how to really get a man."

She stopped for breath and smiled gently. She had something more to say.

"You better tell Katherine we have been secretly married for two months. I'm finished working in the store. That house in South Hampton needs me. Doesn't it, my lovebird?"

GAIN WEIGHT

stop
being

SKINNY!



Amazing New Way developed by modern medical science to put on weight on lean bodies. Guaranteed to give you up to an extra pound a day! Or your money back! Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're underweight* . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can put on up to a pound a day of attractive weight without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you eat it like candy! Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain quick-acting MORE-WATE tablets . . . a 30 day supply for only \$2.98, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and weight to gain! Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! Gain more weight!

IN JUST 24 HOURS START GAINING WEIGHT

The fast acting MORE-WATE tablets are unconditionally guaranteed to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a delicious, full strength, fast acting tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for gaining weight known to medical science. MORE-WATE is not a liquid . . . not a powder. It's a delicious, pleasant-tasting tablet! It contains vitamin B-12 . . . the amazing red vitamin doctors give many underweight patients in hospitals . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into well rounded flesh instead of being wasted. That's the secret of putting on weight. Now you can help your food to add new pounds to your arms, chest, hips, thighs, and legs. Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! You must achieve the figure you want . . . or don't pay anything Act now!

Now at last—QUICKLY—EASILY put firm, attractive pounds and inches on your body, chest, arms and legs.

DON'T STAY SKINNY! GO FROM THIS TO THIS!

or your money back!

MORE-WATE is the newest discovery of medical science—entirely safe! Not a drug—not a medicine . . . Instead, a delicious weight-adding tablet that helps your body build new pounds of HEALTHY, ATTRACTIVE body weight! You gain SOLID good-looking flesh AUTOMATICALLY wherever you need it—on face, neck, bust, arms, legs, ankles, etc. (all over!)

START GAINING WEIGHT in 24 HOURS! Amazing new MORE-WATE puts on weight FASTER THAN ANYTHING KNOWN TO MEDICAL SCIENCE! If you LOSE APPETITE QUICKLY. . . If you fill up at meals and lose your appetite, take MORE-WATE, the amazing concentrated fast acting tablet that tastes delicious and works weight-gaining wonders.



**CHILDREN
LOVE IT!**

We don't want
SKINNY
on our team!



WHY BE SKINNY?

Now you can quickly put on 10 to 20 pounds or more of well-rounded pounds so fast it will amaze you! Like MAGIC skinny, broom-stick figures fill out all over the body into a beautiful new "LOOK" that wins popularity! MORE-WATE promotes appetite, new pep, vigor and red-blooded vitality. DON'T BE SKINNY! SEND FOR MORE-WATE delicious tasting, fast acting tablets TODAY!

TEST AT OUR RISK

Mail the coupon below for your generous supply of MORE-WATE! Only \$2.98 for full generous supply or \$6 for the triple generous large economy size on the guarantee if the first package doesn't increase your weight to your satisfaction, return the empty package for full money-back refund. MAIL THE COUPON NOW! CHILDREN—get mom or dad to order for you!

MAIL THIS, NO-RISK COUPON TODAY!

MORE-WATE CO., Dept. M-367
403 Market St., Newark, New Jersey

- ☐ SEND ONE large generous supply of MORE-WATE. I enclose \$2.98 cash, check or M.O., on GUARANTEE I must be delighted with first package or money-back when I return empty package. (I save up to 90c by sending payment with order.)
- ☐ CHECK HERE IF YOU WANT 3 for \$6. (Save \$3.)

Name _____

Address _____

City _____ Zone _____ State _____

SENT ON APPROVAL — MAKE AMAZING 10-DAY TEST

BRIDES IN LOVE

IT WAS A WONDERFUL OPPORTUNITY FOR JOHNNY BUT IT MOVED HIM RIGHT...

OUT OF MY CLASS



5578

I HAD MET JOHN FAIRFIELD THE FIRST DAY I STARTED TO WORK FOR THE 'TORCH' MAGAZINE COMPANY!



JOHNNY WAS VERY KIND TO ME AND ALMOST AT ONCE I FELT AT HOME IN MY NEW JOB!



BRIDES IN LOVE



BRIDES IN LOVE

WE BEGAN DATING STEADILY...



AND WE FELL IN LOVE! WE INTENDED TO GET MARRIED WHEN JOHNNY GOT HIS PROMOTION...



ONE EVENING, JOHNNY CAME RUSHING INTO MY HOUSE...



I'VE STRUCK IT RICH!

WHAT?



I'VE JUST LEARNED I'VE INHERITED A FORTUNE IN ENGLAND AND A TITLE TO GO WITH IT!



I AM NOW LORD JOHN FAIRFIELD!

WHY, JOHNNY! THAT'S WONDERFUL!



BRIDES IN LOVE

JOHNNY TOOK A LEAVE OF ABSENCE TO GO TO ENGLAND TO SETTLE THE HUGE ESTATE....

I WANT YOU AND YOUR MOTHER TO COME WITH ME! I'M FLYING OVER!



THEN WE CAN GET MARRIED IN ENGLAND!

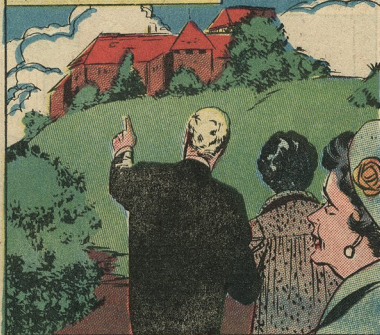
YOU HAVE ME IN A WHIRL! BUT I WANT TO GO WITH YOU!



WE TOOK A PLANE...IT WAS SO EXCITING...



THE PLACE WAS COLOSSAL AND JOHNNY WAS THE SOLE HEIR!



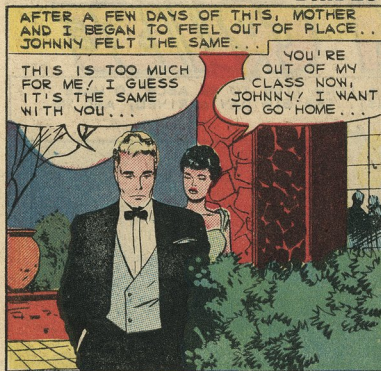
I'M JAY BARRY, THE SOLICITOR... CONGRATULATIONS YOUR LORDSHIP...



WHILE THE SETTLEMENT PROCEEDED, JOHNNY WAS GIVEN A PARTY AND MET THE LOCAL BIGWIGS!



BRIDES IN LOVE



BRIDES IN LOVE

LOVE ON A CRUISE

MY GIRL FRIEND KITTY AND I HAD SAVED A LONG TIME TO BE ABLE TO MAKE THIS CARIBBEAN VACATION/CRUISE! AT LAST, THE BIG DAY ARRIVED, AND WE WERE ON OUR WAY!



5567

WELL, NORA... THREE WONDERFUL WEEKS OF NOTHING TO DO BUT RELAX... SUN-BATHE... DANCE... MEET ELIGIBLE BACHELORS...

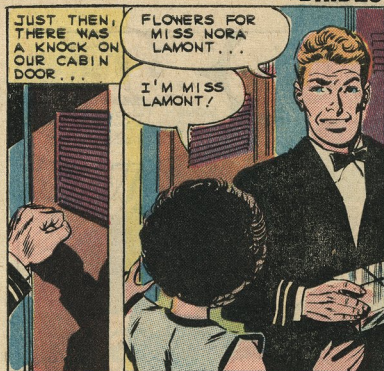


DID YOU SEE ALL THOSE HANDSOME MEN ABOARD? THIS IS OUR CHANCE TO MEET A NICE GUY! MAYBE OUR FUTURE HUSBANDS ARE ON THIS CRUISE TOO!

LET'S JUST ENJOY OURSELVES, KITTY... FORGET ABOUT ROMANCE!



BRIDES IN LOVE



BRIDES IN LOVE

THAT NIGHT WE DANCED IN THE BALLROOM; KITTY WAS RIGHT...THERE WERE PLENTY OF NICE YOUNG MEN ON THE SHIP...

I MAKE THIS CARIBBEAN CRUISE EVERY YEAR...

THIS IS MY FIRST TIME...



BY THE WAY, MY NAME IS PHIL SIMPSON...I'M A STOCK BROKER!

I'M NORA LAMONT... JUST AN OFFICE SECRETARY WHO FINALLY MANAGED TO SAVE ENOUGH MONEY TO MAKE THIS ONCE-IN-A-LIFETIME CRUISE!



WE WERE TIRED BUT HAPPY WHEN WE RETURNED TO OUR CABIN LATE THAT NIGHT...

DID YOU SEE THE FELLOW I WAS WITH? HE'S AN ADVERTISING EXECUTIVE... HIS NAME IS GEORGE JENKINS! I THINK HE LIKES ME!



PHIL SEEMS VERY NICE! HE'S A STOCK BROKER!

WONDERFUL! WELL, WE HAVE THREE WEEKS TO FIND OUT IF WE'RE THEIR TYPE!



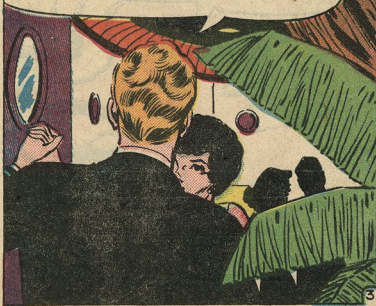
THE NEXT NIGHT, I WAS SITTING IN THE BALLROOM WAITING FOR PHIL TO APPEAR, WHEN...

MAY I HAVE THIS NEXT DANCE, MISS LAMONT?

OH...MR. WADE! YES, OF COURSE...



THE CAPTAIN INSISTS WE ENTERTAIN THE GUESTS WHEN WE'RE OFF DUTY FROM OUR REGULAR WORK, IN YOUR CASE, IT'S A PLEASURE!



NEW! SLIMMING PERFECT SLACK GIRDLER

A LUXURIOUS NEW FREEDOM



only 3.98

EXCITING SLACK GIRDLER MAGIC HUGS SMOOTH, SLIMS

Here's the newest figure control especially for today's active women. Smooth new "Torador" girdle gives you complete slimming control in the waist, hips, and thighs. No ugly bulges where ordinary party girdles end — just a new smooth surface of control. Perfect for bowling, tennis, golf, or plain wear around the house. "Torador" is cool — comfortable. Helanca Lined Top is specially formed to control a new slyph-like waist. Soft protection bottom band leaves your legs free for action — yet controls unsightly bulge. Only \$3.98. Full Money Back if not delighted. Black only. Sizes Small, Medium, Large and Extra Large.

MONEY BACK GUARANTEE

Guaranteed Dist. Dept. M-25
Lynbrook, New York

Rush my new "Torador Tights" on 10 Day Free Trial. If not delighted, I may return for prompt refund of full purchase price.

☐ Small ☐ Medium ☐ Large ☐ X Large
☐ I enclose payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus postage.

Name _____
Address _____

Features

- Power Elastic Beautifully Controls Waist, Thighs, Hips.
- Finest Bathing Suit Materials
- Svelte, Sleek Construction is Cool/comfortable
- Complete Freedom for Activity

EVERYTHING YOU NEED TO ENJOY STAMP COLLECTING

Yours for only **25¢**

Yes! All yours for only 25¢ LARGE ALBUM and STAMP COLLECTION plus

MIDGET ENCYCLOPEDIA OF STAMP COLLECTING and 250 HINGES



HERE is your chance to start enjoying the most fascinating hobby in the world — or add new life to your collection — all for only 25¢!

You get a Large Illustrated Stamp Album — spaces for thousands of stamps from 300 different countries — plus page showing world's rarest stamps.

You also get a Stamp Collection of 107 all-different stamps from all over the world — Monaco; Paraguay; San Marino; etc.

You also get 250 Hinges and the famous Midget Encyclopedia of Stamps — containing Stamp Identifier, Dictionary, etc.

Send 25¢ with coupon today to get all these items! We will also include — on approval — a selection of other stamps. You may buy any of them at Zenith's low prices and return the rest within 10 days. Whether or not you buy any Approvals, the Stamp Collecting Outfit is yours to keep for 25¢!

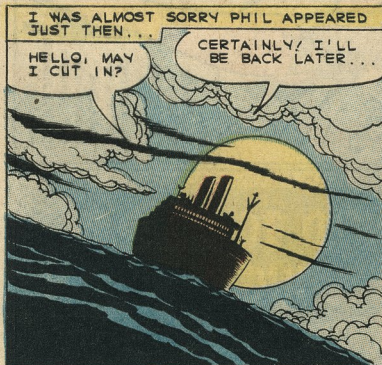
ZENITH COMPANY, Dept. NM-4
81 Willoughby Street, Brooklyn 1, N. Y.

Rush me entire Stamp Collecting Outfit — Album, 107 Stamps, 250 Hinges, Midget Encyclopedia! I enclose 25¢ in full payment. Also include — on approval — a selection of other stamps. I may buy any of these Approvals (or none at all) and return the rest within 10 days.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

ZENITH CO., Dept. NM-4, 81 Willoughby St., Brooklyn 1, N. Y.

BRIDES IN LOVE



BRIDES IN LOVE



AT EVERY
PORT
WHERE
THE SHIP
STOPPED,
BOB AND
I SAW
THE SIGHTS
TOGETHER!



ON THE VOYAGE BACK TO NEW YORK,
BOB AND I EXCHANGED OUR FIRST
KISS!



DARLING, DO YOU
BELIEVE IN LOVE
AT FIRST SIGHT?
THAT'S WHAT HAPPENED
TO ME, THE MOMENT I
SAW YOU IN THE DOOR-
WAY OF YOUR CABIN,
THAT FIRST DAY!

IT WAS THAT
WAY WITH ME
TOO, BOB!



THE MONEY I
EARNED ON
THIS CRUISE
WILL PAY FOR
MY NEW OF-
FICE, DAR-
LING! YOU
SEE, I'M
REALLY A
LAWYER... JUST
GRADUATED FROM
LAW SCHOOL! ARE
YOU PLEASED?

BOB,
I'D LOVE
YOU, NO
MATTER
WHAT
KIND OF
WORK YOU
DID!



BOB AND I WERE MARRIED
AND MOVED INTO A SMALL
APARTMENT! ONE DAY,
KITTY STOPPED IN FOR A
VISIT!

YOU WERE THE
SMART ONE, NORA! YOU
DIDN'T SETTLE FOR ANY-
THING LESS THAN TRUE
LOVE! ME? I'M STILL A
LONELY BACHELOR GIRL!



TAKE MY ADVICE, GIRLS!
IT TAKES TRUE LOVE AND
CONSTANT DEVOTION TO
MAKE A HAPPY MARRIAGE!
AND THAT'S THE WAY IT
WILL ALWAYS BE WITH ME
AND BOB!

END

CAMPANA

Makes this Astonishing Offer



What type are you?

Try all 3 of these famous Campana

Make-ups in your home for only \$1⁰⁰

Now, for a dollar, make the most important beauty discovery of your lifetime. Discover which kind of make-up makes you look loveliest! Campana has prepared a special combination package to make this possible. It contains all 3 famous Campana Make-ups—as shown above—not sample sizes

1. Solitaire—wonder-working cake, hides every little blemish—your complexion looks flawless
2. Magic Touch—beautifully-casual cream make-up—subtle and natural, richly lubricating.
3. Sheer Magic—sheer, sheer liquid, so light you hardly feel it—exquisitely soft and lovely.

You'll look different in each make-up. Even your personality seems to change. Which you do you want to present to your world? Try all 3 make-ups, and compare. Wear them different days—see which makes you loveliest. Keep the others for special occasions—or pass them on to a friend. All 3, plus a Solitaire Lipstick, sent post-paid for only \$1.00 (Campana even pays the U.S. tax!) What value—what an interesting test and exciting discovery, for you! Offer limited—send coupon now.

(Sold individually, not in combination package, at leading drug and all variety stores.)

Find new loveliness with **CAMPANA**
Makers of famous Italian Balm

...plus FREE Lipstick

"Make-up Wardrobe" package includes one each of Solitaire, Sheer Magic and Magic Touch make-ups, plus Solitaire Ravishing Red Lipstick, and complete make-up instruction booklet, all for \$1.00. Use coupon below (Please allow several weeks for delivery. Each "Wardrobe" is mailed separately.)

Campana, Box 595, Radio City Sta. NY 19, NY

Enclosed is \$_____ (\$1.00 for each "Make-up Wardrobe" wanted; limit of 5). Send _____ Wardrobes, each with five lipstick, postpaid, in shades suitable for complexion checked below

Fair _____ Medium _____ Dark _____
(If more than 1 Wardrobe is ordered, list number wanted for each complexion.)

Name _____ (PLEASE PRINT)

Address _____

City & State _____

Offer good in U.S.A. only—expires Sept. 30, 1959. Please allow several weeks for delivery. Where more than one "Wardrobe" is ordered, each is mailed separately.

She Once Had **HEAVY LEGS!** Now Has Slender Hips, Thighs, Knees, Calves and Ankles!

"I have been taking your course...and think it's the most wonderful thing in the line of reducing legs"

— writes Mrs. J. C. O., Lewiston, Idaho.

The most encouraging news for women with fat, flabby legs has just been revealed by Henry Milchstin, Ph.D. If your heavy legs are due to normal causes and you haven't any disease or pathological condition, you should try to attain the slender, alluring legs you've always wanted. This well-known physiotherapist, who was President of the Metropolitan School of Physiotherapy, has an enviable record of helping lovely stage and screen actresses as well as women like yourself to mold beautiful legs. Over a period of over 30 years, he has used an amazingly natural method which is unsurpassed by anything we have ever seen.

ORDINARY METHODS FOUND TO HELP LITTLE IN SLENDERIZING HEAVY LEGS

Many women engaged in improper strenuous exercises and calisthenics used up a lot of time and energy but it did next to nothing for concentrating on trimming down heavy legs.

Other women actually tried reducing diets alone to slenderize heavy legs. Since a weight reducing diet cannot be made to take weight off any single part of your body, you may lose weight everywhere but in your legs. And if your legs lost a little weight, no drug or diet can normalize and firm the entire contour, which would remain flabby. This method does concentrate on slenderizing each section of your legs from the hips to the ankles.

IN MANY CASES DOCTORS ADVISE USE OF THIS TECHNIQUE

This progressive scientific method for slenderizing heavy legs is based on the knowledge and experience of the medical profession, physiotherapists and famous body contour experts throughout the world.

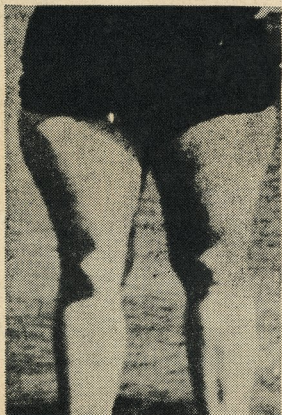
Your heavy flabby legs are usually caused by fatty layers and too much muscle tissue which stretch the muscles of your legs and cause them to bulge.

To help correct this condition properly, you should try this scientific system planned to concentrate on each section of your legs. help break down fatty layers and extra bulging muscle tissue and help strengthen and normalize the muscle tone which makes the contour of the legs more normal, firm, slender and attractive. When each section of the leg has its proper normal shape, the bulging hips possess streamlined, youthful lines which men admire, the flabby thighs are trimmed down into an attractive contour, ugly knees are daintily shaped without puffed-up pouches of flesh, the heavy calves take on more slenderized, alluring curves and even the heavy ankles show sleek, graceful lines.

WHICH LEG PROBLEMS ARE YOURS?



Bulging Hips
Flabby Thighs
Ugly Knees
Fat Calves
Heavy Ankles



BEFORE

Mrs. J. C. O. had heavy, flabby legs, was self-conscious because her legs spoiled her entire figure.



AFTER

Firmer, slender legs are acquired by following this method, you will wear all clothes and bathing suits with confidence.

"ALL AROUND GLAMOUR LEGS" HELP WOMEN IN EVERYTHING THEY DO

Most figure experts agree that heavy legs spoil an otherwise shapely figure while nicely slenderized limbs add an appearance of over-all beauty to even the heavy and average figure. Because the legs are the one part of the body which always shows, glamorous legs help you look better in any clothes you wear — dresses, skirts, sports and play clothes, bathing suits, etc. They make you a more desirable dance partner and help you do the latest steps more gracefully. Well-formed, firm legs help you in all sports; then enable you to swim, skate, bowl, play tennis, etc., with more ease and better form. They help you walk and stand with ease, with the posture which always wins admiration. Removing excess flabbiness and strengthening your legs will give you more energy for work or play, help lessen fatigue, especially when your job or housework keeps you on your feet.

TESTED AND PROVEN METHOD REQUIRES ONLY 15 PLEASANT MINUTES A DAY!

This amazing method has been used by beautiful stage and screen stars, professional models and women in every walk of life. Thousands have gladly paid high fees for personal instruction here in New York City. Now this famous expert makes it possible for any woman to try his method, requiring only 15 minutes a day, right in the comfort and privacy of her own home at a tiny fraction of this cost.

You get the complete, easy, step-by-step illustrated SCIENTIFIC LEG SLENDERIZING TECHNIQUE with simple instructions for fat, flabby hips, thighs, knees, calves, ankles; gaining firmer, stronger legs; improving skin tone and circulation in legs; normal causes of heavy legs; plus measurement chart for each section of leg according to height and weight; also, how leg slenderizing may improve general health. Mail coupon TODAY!

WRITTEN ABOUT IN LEADING HEALTH MAGAZINE

HEALTH CULTURE asked this authority on legs to write a series of articles on the fundamentals of this method. This magazine rightly believed that their readers should know about this wonderful technique. Many other leading magazines and newspapers have written about the priceless advantages of correct leg contour and strength.

SEE HOW THIS TECHNIQUE HELPED JUST A FEW OF THE MANY OTHERS!

"Never before have I been able to wear shorts and play suite. Now I get many compliments, thanks to your course. This is what your course did for my stout legs!" —Miss S. McN., Cloplint, Ky.

"I thought your course was just wonderful! It is really the best for acquiring more slender, graceful legs. I made a great deal of progress with your course, and would recommend it to anyone who wants lovelier legs." —Miss A. C., Drumright, Okla.

From the Very FIRST DAY You may Feel the Stimulating Effects of This Method!

FREE

"How To Slenderize Your Personal Heavy Leg Problems" Book—also packed with actual before and after photos of women who obtained remarkable results!



Limited Time FREE OFFER!
MODERN METHODS, Dept. FL-513

296 Broadway, New York 7, N. Y.

Rush to me the FREE book on the Home Method of Slenderizing Heavy Legs mailed in plain wrapper marked "Personal" without any obligation.

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